

biodiversity, for example, the ancient Caledonian pinewood areas close by and they also contain protected species at an International and National level.

4.7 Development of the Area

4.7.1 Highland and Islands Enterprise has set out its strategy for developing a competitive region in its operating plan 2008 to 2011. This focuses on sustainable economic growth with one of its priorities being a supportive business environment and quality of place. Critical requirements to achieve this include growing the population in every part of the region so that it rises to half a million in a generation, and allowing those propulsive businesses in the region to grow.

4.7.2 The Aviemore area is seen as a growth point for this type of business. An Camas Mòr would help facilitate this strategy by providing the quality of place for the growing population, and by providing a home for small scale propulsive businesses.

4.8 Conclusion

4.8.1 An Camas Mor represents a unique opportunity in terms of environment, located as it is, within Cairngorms National Park, the Cairngorm Mountains National Scenic Area next to River Spey Special Area of Conservation and adjacent to Aviemore and the Cairngorms Mountains.