

IDENTITY



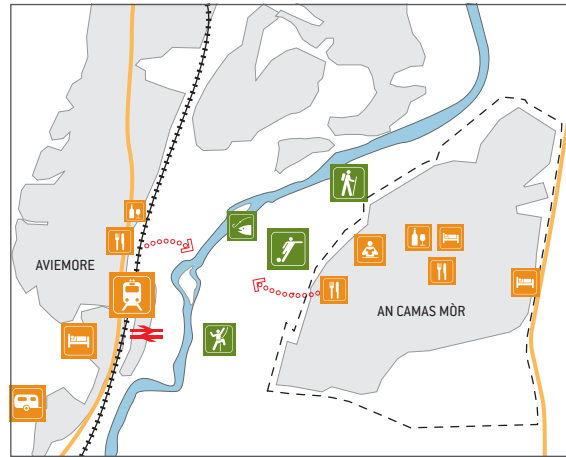
SETTING

The setting displays strong highland characteristics of native woodland and strath farmland against a backdrop of mountains and forested foothills. The setting would encourage an outdoor lifestyle and the design would stimulate this. The development footprint must minimise the amount of land taken and maintain the woodland character. There are important views from the site, to the Cairngorms in the east and to Craigellachie and the Monadhliaths in the west, and the development must be designed to benefit from these. The new community must be designed so that it is not prominently visible in the landscape from the main viewpoints from where most people experience the scenery of the National Park.

RELATIONSHIP WITH ADJACENT SETTLEMENTS

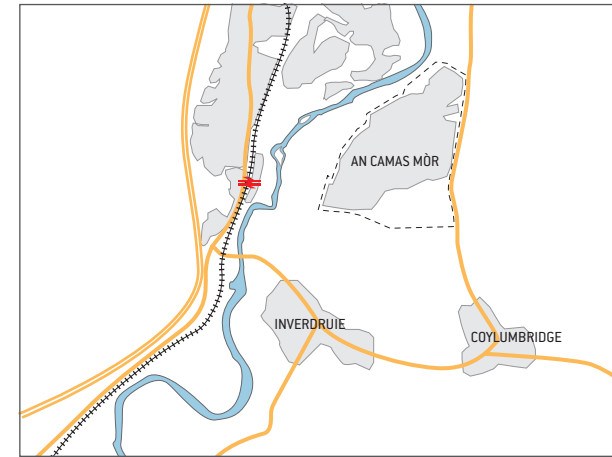
The relationship with Aviemore and adjacent settlements must be complementary. Aviemore would provide higher level services for An Camas Mòr with its public transport interchange, supermarkets, churches and local government service centre and Kingussie would provide secondary education. The new community would provide space for a new primary school, local shops and community facilities. The park proposed by the community on the land straddling the River Spey could directly link the two communities with new recreation resources. Traffic from the new community must have limited impact on the small settlements nearby at Inverdrurie and Coylumbridge.

RELATIONSHIP WITH AVIEMORE



Aviemore and An Camas Mòr would benefit from each other through shared services and amenities. The land linking the two communities is suitable for recreational activities.

RELATIONSHIP WITH COYLUMBRIDGE AND INVERDRUIE



An Camas Mòr has a small footprint in its woodland setting.